# Cidar Health Care

Cidar uniquely combines the latest knowledge and experience in information technology with in-depth experience in drug development. Cidar Health Care was founded in 1998 in Silicon Valley, California.

**"We help clients build a better development engine."**

## What we do

### IT Strategy

*"Our company has grown very quickly and our IT infrastructure now needs to cover a full development organization."*
Balancing in-house and in-sourced services of a growing company requires a good road map for the IT department. Supporting the functions of a growing development organization requires vertical application know-how, but also a solid infrastructure for collaboration, security and remote access.

### Marketing Strategy

*"Our European based company wants to reach new customers in the United States. How can we build credibility and trust with this audience?"*
The pharmaceutical and biotech industries are people businesses. Trust, quality, and ability to deliver are major components in all buying decisions. You build trust by demonstrating your expertise to prospects. Workshops and tutorials can be an excellent forum to build recognition and establish yourself with your clients.

### Project Management

*"We need to improve the efficiency of our teams and leverage the team knowledge."*
Cidar works with your team to improve project management structures and implements tools to better enable team communication.
*"We urgently need support for our project management team."*
Cidar provides an immediate "plug and play" solution if you are short of project managers. We also help to manage peak time before IND or NDA filing , Pre-Approval Inspection etc.

### Data Management

*"We have data from several different trials and a variety of CROs. How do we consolidate the data to get ready for submission?"*
While your company might outsource most study operations to CROs, you will have to bring the data in-house for analysis, archival or submission. We help you develop such a data repository based on existing data management or statistical systems, or as central data warehouse incorporating current standards such as CDISC ODM, SDM, and ADaM.
*"Our oncology team is running very complex protocols which demand clean data almost in real time. Our organization currently cannot handle these time pressures."*
Advanced trial methodology such as Adaptive Trials Designs requires data in almost real time. While EDC technology provides the basis for faster data capture and review, we will work with your team and partners to provide the correct processes, training, and incentives to actually realize the technology's potential.

### Document and Records Management

*"We are doing due diligence and in-licensing. How can we control the document flow?"*
Cidar provides an efficient system and tools to help you through due diligence efforts for either financing or partnering purposes, leaving your scientist and management to do their job.
*"We need to control SOP versions, distribution and training documentation."*
Cidar develops document management and workflow solutions to suit your processes or we can provide a turn-key solution for SOP management.
*"We would like to organize our records to get ready for an eCTD submission."*
Cidar can propose a document and record management solution based on the emerging document concept and the eCTD requirements to get your records in order for an electronic dossier. This solution covers the ongoing record keeping prior to the actual dossier compilation and publishing.

### Knowledge Management

*"We have a myriad of external and internal information. How do we distribute what is relevant?"*
Cidar works with the client on efficient collaboration tools such as team blogs and wikis to collect, publish, and annotate relevant information in the enterprise. A change in incentives might be necessary too: "Publish or Perish" does no longer apply to academics only.

### Decision Support

*"Our organization wants to move beyond ad hoc decision making to a well defined decision framework with clearly specified decision criteria and information needs."*
Cidar helps the client implement an "Emerging Decision Framework" that links each decision to the underlying information source in the enterprise and updates decision makers when such information becomes available.

## Who we are

Cidar brings several decades of experience in the pharmaceutical industry to the table.

### Executive Team

**Ingo Beinlich MD MS, Partner**
Ingo Beinlich is the co-founder of Cidar Health Care LLC in Palo Alto, California. Prior to founding Cidar, Dr. Beinlich was a principal advisor with Coopers & Lybrand European pharmaceutical group in London. He founded one of the first electronic data capture companies now trading as Datatrak ("DATA") on NASDAQ. Dr. Beinlich is licensed as an anesthesiologist from the University of Bonn, Germany, and has a masters degree in Medical Computer Science from Stanford University.

**Peggy Beinlich PharmD, Partner**
Peggy Beinlich is the co-founder of Cidar Health Care LLC in Palo Alto, California. Prior to joining Cidar she was head of Program Management at Galileo Pharmaceuticals. She has 15 years of experience in small, midsize and large pharma and biotech companies where she held positions in clinical development, medical sciences, marketing and program management. Peggy Beinlich is a licensed pharmacist and holds a PharmD from Greifswald University in Germany.

## How to contact us

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